

TAKE TIME

MEDI-SPA NEWS – The newsletter of Infinity Skin Care & Spa, by Kimberly K. Schulz, MD , **October 2005**

Infinity's free **Cosmetic** *consultation*

When you look in the mirror and see fine lines or brown spots that didn't used to be there, pores that seem larger than before and crow's feet where there was once smooth skin... you may wonder, **"Now what?"**

The choices in skin care can be overwhelming, and it may be difficult for you to determine what methods will really work for your individual skin type. That's where Infinity's personalized cosmetic consultation comes in. When you schedule your complimentary consultation with any of our Licensed Skin Care Therapists, you receive an hour-long session devoted to all your skin care needs and concerns. Your consultation will start with the VISIA skin imaging system, which enables us to measure the effects of aging and sun damage on skin above and below its surface. These instant digital images show everything from UV spots and wrinkles to pore size and skin tone. Once your photos are in hand, you'll receive our comprehensive skin care guide and above all, you get a personalized plan with solutions for your most pressing skin care concerns.

At Infinity Skin Care & Spa and Town Square Dermatology, we have researched and offer the most effective non-surgical treatments to combat the **seven signs of aging:**

- **Wrinkles and fine lines** • **Blotches and age spots** • **Poor skin texture**
- **Increased dryness** • **Increased pore size** • **Volume loss** • **Laxity**

Your skin is a lot like a car... aging causes both scratches in the paint (complexion issues such as brown spots, vessels, uneven skin tone), and dents (volume loss and laxity causing wrinkles, deepening of frown lines, smile lines and crow's feet). Using this analogy, we divide your skin care needs into two groups: complexion issues and structural issues.

Our full arsenal of products and services can be customized to your skin needs. These include anti-aging skin care products, chemical peels, IPL, microdermabrasion and facials to treat the complexion issues. Botox®* Restylane® and Thermage™ are effective treatments for the structural issues and are performed by Dr. Schulz herself through Town Square Dermatology, our complete dermatology clinic right next door to the spa.

Call today to schedule your personalized and free cosmetic consultation with one of our licensed skin care therapists... **319-337-5355**.

www.infinityskincareandspa.com

IN THIS ISSUE

Holiday Open House

Join us Thursday, November 17th
(Noon - 8pm) Details inside

Visia Skin Analysis

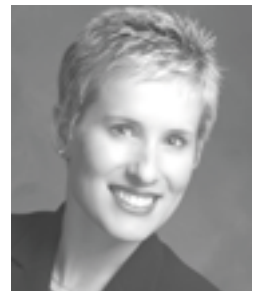
Digital photoimaging gives you an in-depth look at your skin on and below its surface.

October – Breast Cancer Awareness Month

Infinity contributes time and resources to cancer patients.

Vitalize Peel

New SkinMedica™ chemical peel offers amazing results.



Infinity Skin Care & Spa was developed and is supervised by Kimberly K. Schulz, MD, Certified by the American Board of Dermatology

OCTOBER



Is National Breast Cancer Awareness Month

"Pass the word!"

October is Breast Cancer Awareness Month and Friday, October 21st is National Mammography Day.

Remember to schedule your mammogram this month and please help us to support breast cancer awareness in the Iowa City, Coralville and surrounding communities.

It is Infinity's ongoing commitment to contribute our time and resources to support breast cancer research and breast cancer survivors. All Infinity associates regularly perform hands-on services to help cancer survivors reconnect with their sense of health and well-being.

Please contact us and find out how our relaxation services can help promote healing and inner peace for someone you love.



NATIONAL BREAST CANCER AWARENESS MONTH

"National Breast Cancer Awareness Month - Over two decades of building breast cancer awareness and providing information and hope for future innovations in breast cancer treatment."*

**Taken from the official NBCAM website*



Introducing Visia™



The Infinity Skin Care & Spa team is proud to be Eastern Iowa's first and only spa to offer this new and exciting skin imaging system. "VISIA is a new digital skin imaging technology that makes it possible for a client to receive facial rejuvenation and skin care treatments designed specifically for their unique complexion profile," explains Kimberly Schulz, MD, of Town Square Dermatology and Infinity Skin Care & Spa.

The VISIA Complexion Analysis System is a self-contained unit that captures multi-spectral photos of the face, examining the complexion for wrinkles, spots, pores, evenness (color variation in the skin tone), porphyrins (evidence of bacteria in the pores), and UV spots (caused by sun damage). Patients who receive a VISIA complexion analysis also receive a report that grades their skin relative to others of the same age and skin type. For example, if a woman scores in the 86th percentile for wrinkles, it means she has fewer wrinkles than 86 out of 100 women of her same age and skin color. A patient can instantly see how their skin measures up compared to his or her peers.

VISIA imaging and analysis helps us to develop more targeted treatment programs, communicate more effectively with clients, and better track treatment outcomes. After the initial baseline photos, an ongoing skin care plan is recommended, with treatments and products that will work best for that person's skin type. After seeing their skin in these digital images, patients say they never miss their daily skin care regimen and application of sunscreen.

VISIA is painless, fast and enables patients to see their skin like they've never seen it before. **If you're interested in having your own set of digital images taken, please call us today at 337-5355.**

NEW VITALIZE® PEEL PROVIDES SMOOTHER, CLEARER SKIN IN JUST ONE APPLICATION...

The skin care therapists at Infinity invite you to try the newest addition to their skin care line...The Vitalize Peel by SkinMedica. The Vitalize Peel is a unique break-through formulation of mild acids that provide a complete, consistent and safe peel with no "downtime" and predictable results for all skin types. This non-invasive peel creates a softer, smoother, younger-looking complexion. After just one application, our patients have seen noticeable improvement in their skin's texture and tone, smoothing of fine lines, and a reduction in the appearance of sun damage. The peel is also beneficial for patients who suffer from acne or clogged pores.

The Vitalize Peel has been clinically proven to help pigmentation problems such as age spots, and to stimulate collagen. Best of all, the Vitalize Peel is safe and effective for all skin types. Dramatic results are experienced by those patients who choose to have a series of six Vitalize Peels, each spaced three weeks apart.

Schedule your Vitalize Peel today to experience glowing, clear, beautiful skin... choose one or a series of peels. The results are yours to see!



Don't forget your **HOLIDAY WISH LIST!**

Do you wish someone would treat you to a specialty product or service from Infinity? Stop by Infinity to fill out your holiday "wish card" or simply give us a call. Tell your friends or family members to check your "holiday wish list" at Infinity Skin Care and Spa. We'll make sure your loved one(s) know just what you want. Good for: massage, facial, microdermabrasion, chemical peels, skin care products, or even IPL, Thermage, Botox or Restylane from Town Square Dermatology.

Featured above: the SkinMedica Holiday Gift Set, retail \$100! (\$150 value!)

Holiday Open House - November 17th! noon-8pm

The Infinity staff invites you to its second annual holiday open house to be held Thursday, November 17th (noon - 8pm).

15% off all gift certificate purchases. Product discounts! And much more.

Have you heard of a "progressive dinner party?" This year, the Infinity staff is planning a progressive spa experience for you. Come enjoy complimentary back massages, paraffin dips, hydrating facials, hand and foot massages and of course, savings on our wonderful gift certificates.

Put this date on your calendar, and bring a friend! You deserve a little relaxation during the holiday season. Amy Zebert, our SkinMedica Sales Associate will make a repeat appearance and Dr. Schulz will be on-hand to welcome you to the spa.



FALL SPECIAL! 20% OFF TNS BODY MISTI!

Infinity features the rejuvenating strength of TNS Recovery Complex in a proven, effective body mist!

A convenient spray formulation that offers the benefits of TNS Recovery Complex and botanical skin brighteners to rejuvenate aging and sun-damaged skin. Aging doesn't stop at your chin, so why should your age defense?

BENEFITS:

- Improves – appearance of aging and sun-damaged skin
- Decreases – appearance of age spots/blotchiness; evens skin tone
- Enhances – skin texture
- Reduces – appearance of wrinkles and fine lines
- Helps – improve firmness and resiliency



Gift certificates for the holidays

The holidays are on their way! Remember friends, colleagues and loved ones with a gift certificate from Infinity Skin Care and Spa. We offer gift certificates for massage, facials, chemical peels, microdermabrasion and more, or choose a gift certificate in \$5, \$10 or \$25 increments.

Through the end of November 2005, our TNS BODY MIST will be 20% off! You simply must try this amazing product if you're serious about anti-aging skin care! Also for fall, buy a TNS Body Mist and a 4oz Body Lotion and receive 25% off the two!

DIRECTIONS:
Spray lightly on clean, dry and sun-damaged areas of the body, such as the neck, chest, arms, and backs of hands. Allow to air dry, or massage into the skin as desired.

Eastern Iowa's Premiere Medi-Spa

HOURS OF OPERATION:

Monday, Friday & Saturday (9am-5pm)
Tuesday, Wednesday, Thursday (9am-8pm)

Please come experience the quiet, calming and relaxing environment of Infinity... especially evenings and weekends!

DAILY SUNSCREEN

Remember that sunscreen is your greatest ally in the fight against aging. Use sunscreen and antioxidants every day to help keep the wrinkles and sun spots away.

INFINITY
skin care & spa

1100 Sixth Street
Suite 200
Coralville, Iowa 52241
[P] 319-337-5355

INFINITY SKIN CARE & SPA MENU OF SERVICES:

- SWEDISH MASSAGE
- HOT-STONE MASSAGE
- BODY WRAPS
- FACIALS
- MICRODERMABRASION
- CHEMICAL PEELS
- PARAFFIN DIPS
- WAXING
- AROMATHERAPY

